

UNITED STATES PATENT AND TRADEMARK OFFICE
CERTIFICATE OF CORRECTION

PATENT NO. : 7,853,477 B2
APPLICATION NO. : 10/748763
DATED : December 14, 2010
INVENTOR(S) : O'Shea et al.

Page 1 of 1

It is certified that error appears in the above-identified patent and that said Letters Patent is hereby corrected as shown below:

Page 2, item (56), under "Other Publications", in Column 2, Line 16, delete "www.rfidjournalcom"
and insert -- www.rfidjournal.com --.

Page 2, item (56), under "Other Publications", in Column 2, Line 63, delete
"www.wincor-nixdor.com" and insert -- www.wincor-nixdorf.com --.

Page 2, item (56), under "Other Publications", in Column 2, Line 64, delete "Idustries" and
insert -- Industries --.

Column 18, line 60, in Claim 1, delete "customer-storage area" and insert -- customer-storage-area --.

Column 19, line 14, in Claim 1, delete "real time" and insert -- real-time --.

Column 19, lines 14-15, in Claim 1, delete "real time" and insert -- real-time --.

Column 19, line 19, in Claim 1, delete "customer-storage area" and insert -- customer-storage-area --.

Column 20, line 2, in Claim 11, delete "smart-cart" and insert -- smart cart --.

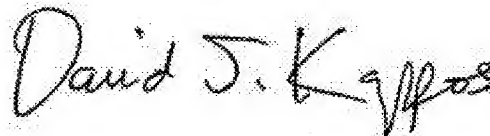
Column 20, line 20, in Claim 11, delete "customer-storage area" and insert
-- customer-storage-area --.

Column 20, line 47, in Claim 13, delete "customer-storage area" and insert
-- customer-storage-area --.

Column 22, line 30, in Claim 25, delete "hot products" and insert -- hot-products --.

Column 22, line 33, in Claim 26, delete "hot products" and insert -- hot-products --.

Signed and Sealed this
Seventeenth Day of May, 2011



David J. Kappos
Director of the United States Patent and Trademark Office